



What's New in Accessories

Subject: **New Cleaner for Convertible Tops**
NOT FOR SALE IN CALIFORNIA!

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The Accessories Marketing and Development Team is pleased to announce the introduction of a new, Convertible Top Cleaner (ZVW 825 001).

NOTE: THIS PRODUCT IS NOT FOR SALE IN CALIFORNIA!



Convertible tops operate in a very hostile environment. They are bombarded by UV radiation, salt spray, bird droppings and airborne pollution. All of these environmental elements must be removed to keep Volkswagen's convertible tops looking crisp and like new.

In a warm, humid climate, there is another enemy. Mildew! Convertible top material does not promote mildew growth by itself but it can develop in surface dirt and films. Mildew can also grow on tops sprayed with silicone oils. Never use silicone "protectants" on convertible tops. The best defense against mildew and material degradation is a regular program of keeping the top clean and protected. Keeping grime and contamination from becoming embedded in the material will enhance the life and beauty of the top and make successive cleanings easier. Our new convertible top cleaner is easy to use and is great at removing dirt, grime and stains. Just rinse top to loosen any particles or debris, spray wet top with top cleaner and gently scrub with a soft nylon brush, rag or sponge, then rinse until all soap foam disappears. Allow top to dry while fully closed. Difficult stains may require a second treatment.